WHAT IS CLAIMED IS

- 1. A built-in antenna configuration comprising a signal end and a ground end; and the improvements comprising:
 - a metal frame or metal shell of an electronic communication device being used as the ground end;
 - the ground end connecting fixedly the signal end respectively connected to the negative and the positive electrodes of a coaxial feeder to form a built-in antenna configuration; and
 - the ground end being substantially parallel to the signal end.
- 2. The built-in antenna configuration as claimed in Claim 1, wherein:
 - the signal end is of a strip plate;
 - an end of the signal end is bended and folded to an angle, about 90°, to form a fixing end;
 - the signal end connects a conductor provided on the end thereof with a positive electrode feed-in point;
 - the ground end is a conductive metal frame originally mounted in an electronic communication device;
 - in assembling, both sides at the bottom of the fixing end of the signal end fixedly connect a metal fixing foot for being fixed on the ground end;
 - the bottom of the fixing end is connected with a conducting plate provided on the end thereof with a negative electrode feed-in point;
 - the conducting plate is substantially parallel to the signal end, and the ground end is also substantially parallel to the signal end; and
 - the positive and negative electrode feed-in points thereof are respectively connected to a coaxial feeder.
- 3. The built-in antenna configuration as claimed in Claim 1, wherein:
 - the signal end is of a strip plate;
 - an end of the signal end is bended and folded to an angle, about 90°, to form a fixing end;
 - the signal end connects a conductor provided on the end thereof with a positive electrode feed-in point;

- the ground end is a conductive metal frame originally mounted in an electronic communication device;
- in assembling, the fixing end of the signal end is fixedly connected to a side of the ground end;
- the side of the fixing end connects a conducting plate connected in parallel with the ground end;
- the conducting plate is provided with a negative electrode feed-in point;
- the conducting plate is substantially parallel to the signal end, and the ground end is also substantially parallel to the signal end; and
- the positive and negative electrode feed-in points thereof are respectively connected to a coaxial feeder.
- 4. The built-in antenna configuration as claimed in Claim 1, wherein:
 - the signal end is of a L-shaped plate;
 - the tail end of the L-shaped signal end is a fixing end;
 - the signal end connects a conductor provided on the end thereof with a positive electrode feed-in point;
 - the ground end is a metal frame supporting the LCD screen;
 - in assembling, the fixing end of the L-shaped signal end is fixed to the ground end;
 - a side of the fixing end is provided with a conducting plate connected in parallel with a side of the ground end;
 - the conducting plate is provided with a negative electrode feed-in point;
 - the conducting plate is substantially parallel to the signal end, and the ground end is also substantially parallel to the signal end; and
 - the positive and negative electrode feed-in points are respectively connected to a coaxial feeder.